

ABOUT NAIPC

The National Aging in Place Council is a 501(C)(6) not-for-profit senior support network. NAIPC was founded on the belief that an overwhelming majority of older Americans want to remain in their homes for as long as possible, but lack awareness of home and community-based services that make independent living possible.

Together we can create widespread awareness among America's Seniors of the Aging-in-Place alternative and of the services available to them.



National Aging in Place Council

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MEMBERSHIP BENEFITS



*Education and Collaboration
to Keep Your Loved Ones Safe*

www.ageinplace.org

CODE OF CONDUCT

1. Every member is committed to treating all clients, their families, and friends with respect and dignity.
2. Every member is committed to conduct oneself with the utmost honesty and integrity in his or her community.
3. Every member will take appropriate measures to maintain competence in one's profession.
4. Every member will protect a client's privacy and confidentiality.
5. Every member promises that any product sold will be consistent with the needs of the client.
6. If alternative options are available, a member will present all available options it offers that fit the needs of the consumer, as articulated by that consumer.
7. Every member will only suggest a third party company he or she knows and trusts.
8. Every member will take responsibility to report any suspected abuse or violations of the Code of Conduct of NAIPC members to the National Aging in Place Council.
9. Every member will make a good-faith effort to resolve concerns received from individuals regarding any service or product.
10. Every member will encourage clients to talk to family or other trusted advisors before deciding on purchasing a product or service.

WHO SHOULD JOIN

**Our Members are
Aging-in-Place Professionals
in the fields of...**

- **Adult Day Services/Day Care**
- **Elder Law**
- **Emergency Response Services**
- **Financial Planning**
- **Geriatric Care Management**
- **Gerontology**
- **Healthcare**
- **Home Accessibility Consultant**
- **In-Home Care**
- **Interior Design/Home Remodeling**
- **Occupational Therapy**
- **Real Estate Sales & Moving Services**
- **Reverse Mortgages**

These are just a few of our service provider categories.

REASONS TO JOIN

- A part of a National Brand
- Full-page Listing for your business on National Website
- Use of Trademarked Name and Logo
- Strengthen Awareness of Aging-in-Place on a National Level
- One-Stop-Shop for Seniors looking for Education and Services
- Up-To-Date News on Industry Issues

LOCAL CHAPTERS

- Form a Focused, Cohesive effort to Educate Local Seniors
- Offer Events & Services to Seniors in your Community
- Participate in the National Council of Chapters as a Chapter Representative
- Network with a multi-disciplinary Community of Aging-in-Place Professionals