

Mission, Roles and Responsibilities



NAIPC® National Mission:

The National Aging in Place Council® was developed to build awareness and create a forum for individuals from various sectors to work together to help meet the needs of our growing aging population so they can continue living in the housing of their choice. NAIPC® creates a national platform by generating awareness and supporting local chapters in communities throughout the nation.

NAIPC® Chapter Mission:

Local chapters implement the national mission in the communities where they are organized. The chapters provide a forum where local members meet and develop relationships to bring synergistic services to the seniors in their geographic areas.

National Organization Roles and Responsibilities:

- Create strong public relations and advocacy campaign
 - To build awareness of aging in place issues
 - Draw attention to services NAIPC® members provide
- Be viewed as a trusted source by senior citizens
- Establish Code of Conduct, bylaws, and accountability procedures
- Provide guidelines for establishing local chapters
- Build and support Aging in Place Week activities across country
- Provide forum for chapter leadership networking and education
- Create and host national events
- Develop and maintain website for both member and consumer audiences
- Maintain member listings on website
- Maintain membership records
- Provide national financial management and reporting

Chapter Organization Roles and Responsibilities:

- Gain understanding of issues facing seniors
- Increase awareness of solutions available to seniors in local community
- Provide networking opportunities to members
- Organize events, such as regularly scheduled chapter meetings and AIP Week
- Establish local chapter as source for information and expertise
- Create positive impact to members' businesses and encourage industry growth
- Maintain chapter-based information on website
- Provide financial records required by National for compliance
- Shape the national public relations and advocacy campaign by providing information regarding regional trends in the aging in place industry
- Enforce Code of Conduct, bylaws, and accountability procedures; create chapter bylaws

If there are any comments or questions regarding this process, feel free to contact Adam Gerber at 202-939-1777 or agerber@dworbell.com.