



Contacts: Marty Bell
Executive Director
National Aging in Place Council
mbell@dworbell.com
202-939-1745

Jessica Hoefler
Membership Services Director
National Aging in Place Council
jhoefler@dworbell.com
202-939-1796

For Immediate Release:

National Aging in Place Council Offers Free Seminars Around the U.S. on *Paying for Aging in Place*

Sources of Funding and Financial Planning for Later Life

Events scheduled to celebrate Aging in Place Week October 13-19

There are frequent reports that tell us the majority of America's older adults are financially underprepared for retirement.

At the same time:

- The National Council on Aging reports there are \$20 billion in available benefits for seniors that go unused;
- The percentage of over-65s extracting their home equity is in single digits;
- State tax breaks for the elderly, such as property tax deferrals and tax credits for doctor prescribed home modifications have small participation rates; and,
- Even with its recently approved expansion into additional services, including homecare and transportation to medical visits, Medicare Advantage, while growing, is still only taken advantage of by a third of those eligible.

America is not only facing a retirement funding gap; it also faces an available retirement funding awareness gap.

To address this vital issue, chapters of the National Aging in Place Council (NAIPC), an association of in-home aging service providers, will be presenting free seminars for seniors and their families in cities across the country to commemorate 2019 National Aging in Place Week, October 13-19.

"Funding aging requires a lot of guessing," says Marty Bell, Executive Director of NAIPC. "We don't know if we are going to confront life's little surprises—the need for a caregiver,

the need to drop our car keys, the need to support our children and their children. And we don't know how long we are going to live.

“What we do know is what funding sources are available to us. Despite all the information now available online and elsewhere, some of them are extremely complicated and may need explanation. And that's what our National Aging in Place Council members are going to provide.”

During National Aging in Place Week, presentations will be made in:

- Long Island, NY;
- Minneapolis, MN;
- Atlanta, GA;
- Raleigh-Durham, NC;
- Riverside County, CA;
- Orange County, CA; and
- San Diego, CA.

(A complete list of dates, times, locations and agendas is below.)

The range of speakers will include:

- Home improvement specialists;
- Reverse mortgage loan originators;
- Medicare/Medicaid/Medicaid Advantage specialists;
- Veterans Affairs specialists;
- Financial planners;
- Gerontologists;
- Daily money managers;
- Care coordinators; and
- Elder law attorneys.

“Our national membership includes more than 60 different services available to support aging in place,” says MaryLea Boatwright Quinn, Advocacy and Public Policy Manager, Alzheimer's Association Georgia chapter, chair of the NAIPC board of directors, as well as the Greater Atlanta chapter. “This unique, fabulous collaboration enables us to provide comprehensive presentations for older adults and their families and other aging supporters around the country and to make sure they are aware of the entire menu of available services and funding options—what they are, how to use them, how to access them.”

Schedule of Events

Atlanta, GA Chapter:

[NAIPC Greater Atlanta Celebrates Ten Years in Atlanta & Aging in Place Week](#)
[Paying for Aging in Place: A Discussion on Planning for Aging in Place](#)

October 15th, 5:00-7:00 pm EST

Atria North Point
100 Somerby Dr.
Alpharetta, GA 30009

Featuring Dr. Heidi Ewen, Director of the Master of Science in Healthcare Management program at the University of Indianapolis & a panel of older adults successfully navigating aging in place.

Registration required, space limited. Visit NAIPCatlanta.org to register or call 770-856-1536.

Long Island, NY Chapter:

[Paying for Aging in Place](#)

October 12, 9:00 am- 12:00 pm

Regeneration Church

192 Broadway

Bethpage, NY 11714

[Paying for Aging in Place](#)

October 26, 9:00 am – 12:00 pm

Adelphi University

55 Kennedy Dr.

Hauppauge, NY 11778

Aging does not come without challenges. Join the aging experts for a Complimentary Brunch Buffet and learn the facts and strategies you need to protect your wealth and to thrive at every age.

- Planning Before a Crisis-Tools and Warning Signs for Early Intervention;
 - Early Financial Strategies - Know Before you Grow.....Older;
 - Medicaid and Medicare Demystified;
 - ALP's – More than Mountains, Medicaid's Assisted Living Program;
 - Turning Asset to income - Reverse Mortgage Explained; and
 - Government Programs and Free Resources.
-
- 30+ Professional Resources in attendance - Door Prizes!

RSVP by October 9th to lgiunta@sralc.com or mdeamicis@financialguide.com.

Minneapolis, MN Chapter:

[Aging in Place – How do you pay for it?](#)

October 15th, 1:30-3:30 pm

Richfield Community Center

7000 Nicollet Ave S.

Minneapolis. MN 55423

This is a free event and open to the public.

To register go to Eventbrite.com and type in 69766199581 under "Looking For" or call to R.S.V.P at 612-270-2379.

Speakers will include:

Bob Anderson, Senior Community Services' Senior Outreach Program and Lauren Fink, associate attorney with Maser, Amundson & Boggio, P.A.'s Elder Law Department.

Orange County, CA Chapter:

[How to Pay for Aging in Place: A panel discussion](#)

October 17, 9:30 – 10:30 am PDT

This event will coincide with the chapter's monthly meeting. A panel discussion open to both members and invitees. Active members are invited to bring two guests. Breakfast will be provided.

Panelists will include:

- Housing - Linda Lewis, Resolute Bank & OC Member;
- Finance - Lisa Rehburg;
- Health - Neta Wenrick, Medicare Expert & OC Member; and
- Transportation - Judi Bonilla.

Riverside, CA Chapter:

The Riverside chapter is partnering with Rancho Family Medical Group, a large multi-location medical group in the area, and holding an evening event with wine and appetizers targeting the Sandwich generation, as well as seniors.

[What Does it Cost to Age in Place?](#)

October 17th, 6:00-7:30 pm PDT

Rancho Family Medical Group

27190 Sun City Blvd.

Menifee/Sun City, CA 92586

Speakers will include:

- Caryn Leventhal, Senior Choice Home Improvement Services;
- Cea-Jae Howie, Reverse Mortgage Specialist;
- Caroline Rath, Hospice of the Valleys, Hospice Services;
- Fenella Stevens, SCR Insurance, Medicare and other insurance; and
- Tom Somers, Financial Planning.

RSVP is required: 951-878-0708.

San Diego, CA Chapter:

AHH, Retirement...but how will you pay for it? Are you prepared for potentially the largest expense of your retirement? The biggest concern about retirement is too often, "What happens if I run out of money before I run out of time?" These workshops talk about how to put that concern to rest. Both workshops are open to the public.

[Ed Brown Senior Center:](#)

October 8, 11:00 am – 12:00 pm PDT

18402 W. Bernardo Dr.

San Diego, CA 92127

[Temple Adat Shalom:](#)

October 16, 11:00 am – 12:00 pm PDT

15905 Pomerado Rd.

Poway, CA 92064

Triangle Chapter, Raleigh-Durham, NC:

[“Funding, Fraud and the Future of Aging in Place”](#) will focus on insurance, reverse mortgages and annuities.

October 23rd, 10:00 am – 2:00 pm EST
Hope Community Church
821 Buck Jones Rd.
Raleigh, NC 27606

Speakers will include:

- Elaine Marshall – Secretary of State, North Carolina;
- Ann Elmore, Legal Specialist, NC Department of the Secretary of State;
- Rick Messemer, Carolina Estate Counsel;
- Liisa Ogburn, Aging Advisors, and WRAL Online; and
- Micki Schutte, Reverse Mortgage Funding.

The event is sponsored by:

- Carolina Estate Counsel;
- Reverse Mortgage Funding LLC;
- NC Office of the Secretary of State; and
- Comfort Home Care.

(A complete list of Speaker biographies will be issued later in September.)

The National Aging in Place Council

The National Aging in Place Council® is a senior support network founded on the belief that an overwhelming majority of older Americans want to remain in their homes for as long as possible, but lack awareness of home and community-based services that make independent living possible.

For 14 years, the National Aging in in Place Council has brought together service providers, research institutions, and communities, who collectively provide a long roster of in-home services in a city or community. We have chapters now in 17 communities and individual members throughout the country. Members must pass a background check and sign a membership agreement that includes adherence to an ethics process. The larger chapters can provide as many as 60 different services.