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For Immediate Release:

You've Earned it!

*Aging in Place Week Seminars to make sure older adults are aware of all their resources
October 13-19 events include a wide range of experts across the country
Complete list of speakers announced*

In celebration of 2019 Aging in Place Week October 13-19, local chapters of the National Aging in Place Council will present free live seminars built around the theme of *Paying for Aging in Place*.

The purpose of the presentations will be to help close the available funding awareness gap and make sure older adults and their families are apprised of all benefits and other funding sources.

The presentations to be held in seven communities from Long Island to Southern California will feature panels that include Medicare/Medicaid experts, healthcare management, registered nurses, social workers, occupational therapists, financial planners and investment advisors, elder law attorneys, estate planners, reverse mortgage professionals, home modification specialists and more.

"Too many people are struggling to pay for the in-home and other aging services they need. Many people are avoiding what they need due to fear of the costs," says Marty Bell, Executive Director of NAIPC. "At the same time, benefits and other resources are going un- or under-utilized due to a lack of awareness or understanding. This week will be the beginning of NAIPC's ongoing effort to fill that information gap."

Events are scheduled for Atlanta, GA; Long Island, NY; Minneapolis, MN; Raleigh-Durham, NC; Orange County, CA; Riverside, CA; San Diego, CA.

A complete list of the dates, times and location of the events, as well as biographic snapshots of the speakers is attached.

The National Aging in Place Council® is a senior support network founded on the belief that an overwhelming majority of older Americans want to remain in their homes for as long as possible, but lack awareness of home and community-based services that make independent living possible.

For 14 years, the National Aging in Place Council has brought together service providers, research institutions and communities, who collectively provide a long roster of in-home services in a city or community. We have chapters now in 17 communities and individual members throughout the

country. Members must pass a background check and sign a membership agreement that includes adherence to an ethics process. The larger chapters can provide as many as 60 different services.

Schedule of Events & Speakers

Atlanta, GA Chapter:

[NAIPC Greater Atlanta Celebrates Ten Years in Atlanta & Aging in Place Week](#)
[Paying for Aging in Place: A Discussion on Planning for Aging in Place](#)

October 15th, 5:00-7:00 pm EST
Atria North Point
100 Somerby Dr.
Alpharetta, GA 30009

Registration required, space limited. Visit NAIPCatlanta.org to register or call 770-856-1536.

Keynote Speaker:

- **Dr. Heidi Ewen, associate professor and director, Master of Science in Healthcare Management program, University of Indianapolis**, is also an adjunct graduate faculty member in Housing Management and Policy at the University of Georgia. Dr. Ewen's academic background is in Gerontology and Experimental Psychology. She received a doctoral degree in Gerontology from the Graduate Center for Gerontology at University of Kentucky in 2006. Dr. Ewen's expertise is in aging and environment, particularly focused on where and how older people choose to live. Her research has included aging-in-place, relocation decision-making, senior housing (including independent, assisted living, and continuing care retirement communities), use of home and community-based services; as well as stress, coping and adaptation. Dr. Ewen has been named a Fellow in the Gerontological Society of America (2019) and the Academy for Gerontology in Higher Education (2018).

Long Island, NY Chapter:

[Paying for Aging in Place](#)

October 12, 9:00 am- 12:00 pm
Regeneration Church
192 Broadway
Bethpage, NY 11714

[Paying for Aging in Place](#)

October 26, 9:00 am – 12:00 pm
Adelphi University
55 Kennedy Dr.
Hauppauge, NY 11778

RSVP by October 9th to lgiunta@sralc.com or mdeamicis@financialguide.com.

Speakers will include:

- **Laura Giunta, Certified Alzheimer's and Dementia Specialist, Oyster Bay Senior Campus**, is a trained Virtual Dementia Tour facilitator, Parkinson's Professional and AFA Certified Memory Screener. In 2018 Laura joined Oyster Bay Senior Campus as director of Education and Outreach. Laura has been the chair of the Senior Umbrella Network, the Gerontology

Professionals of NY and The Association of Generational Experts for Seniors. Laura currently serves on the local and national boards of NAIPC providing education, resources and guidance to families and business professionals. She is also on the board of the Long Island Alzheimer's Association.

- **Mike DeAmicis, ChFC, CASL, financial planner, MassMutual Long Island Metro**, specializes in planning, investing and insuring his clients. As a chartered financial consultant, Mike has completed the most extensive educational program required for any financial services credential. And as a chartered advisor for Senior Living he can provide guidance and assistance on a broad range of financial and senior lifestyle topics, including saving for retirement; structuring distributions from pensions, 401(k)s, 403(b)s, IRAs and Social Security; planning for health and long-term care needs; developing effective estate planning strategies; and managing life course transitions, family relationships and living arrangements. Mike is co-chair of the NAIPC Long Island Chapter.
- **Kristi DiPaolo** (Oct. 12 event only) **practices estate planning, estate administration and elder law at the law firm Berwitz & DiTata LLP**. She earned a bachelor's degree in Criminal Justice from the State University of New York at Brockport and her law degree from Touro College Jacob D. Fuchsberg Law Center. She is a member of the New York and Nassau County Bar Associations. Kristi is the current vice chairperson for the Animal Law Committee and the Nassau County Bar Association, also serving on its Elder Law and Surrogate's Court Estates and Trusts Committees. Kristi is a member of the Long Island Chapter of NAIPC.
- **Timothy Kennedy, MLO, CRMP, NMLS, certified reverse mortgage professional, US Mortgage Corporation**, has been working with reverse mortgages since 2008 and is a speaker, consultant and senior advocate. He is on the Board of Directors for the NAIPC Long Island chapter, the Equity First Foundation Advisory Board, a member of the National Reverse Mortgage Lenders Association and a member of the Senior Umbrella Network.
- **Jaime Lewis, JD, LLM, MPS, Lewis Estate Planning**, guides her clients through a holistic approach to legal life planning in areas, such as asset protection, planning for incapacity, effectively structured children's protection, elder law and planning for aging in place. Jaime received her legal degree from the University of Maryland School of Law and advanced legal degree (LLM) in Taxation and Estate Planning from NYU School of Law. She is a member of the New York State Bar Association, Trusts & Estates and Elder Law Sections of the Nassau County Bar Association, Surrogates Court, Estates & Trusts Committee, the National Association of Elder Law Attorneys and serves on the Ethics Committee of the NAIPC.
- **Doreen Marino**, (Oct. 26 event only) **Medicare Specialist and independent insurance agent**, has been in the insurance industry for over ten years and has been dedicated to assisting the senior population with their health insurance needs for more than four years. Doreen represents the major carriers who offer plans in Nassau and Suffolk counties, and all the surrounding areas in New York. She also explains the ABCD's of Medicare and the difference between choosing a supplement plan vs. an advantage plan. She helps seniors understand their prescription drug options along with the state programs they might qualify for.

Minneapolis, MN Chapter:

[Aging in Place – How do you pay for it?](#)

October 15th, 1:30-3:30 pm

Richfield Community Center

7000 Nicollet Ave S.

Minneapolis. MN 55423

This is a free event and open to the public. To register go to [Eventbrite.com](https://www.eventbrite.com) and type in 69766199581 under "Looking For" or call to R.S.V.P at 612-270-2379.

Speakers will include:

- **Bob Anderson, Senior Community Services' Senior Outreach Program**, was previously a social worker at Catholic Charities where he served as a care coordinator on the UCare team for 13 months serving residents in the Minneapolis area, many of whom were non-English speaking.
- **Joshua T. Damberg, associate attorney, Maser, Amundson & Boggio, P.A.'s elder law department**, practices in the areas of estate planning, medical assistance, special needs trusts, guardianship and conservatorship cases, as well as probate matters. He prides himself on being able to connect with people, listen to their concerns and help protect what matters most; their loved ones. While walking through situations that can be very difficult, Josh likes to make sure everyone has a clear understanding and a shared vision of what comes next.
- **Dominic DesMarais, branch manager, Fairway Independent Mortgage Corporation**, Edina, MN has been in the mortgage business for over 20 years. As a loan officer his focus is to fit the right mortgage loan for the client's financial life and goals. He is constantly seeking more education within the mortgage and financial markets to make sure his clients have access to the best products for them. He works with first time home buyers, move up buyers, dream home buyers, veterans, investment property buyers, people needing cash out due to divorce, debt, remodeling, children's education etc. He also is licensed in reverse mortgages. Dominic and his team are licensed in Minnesota, Wisconsin and Florida.
- **Lauren Fink, associate attorney, Maser, Amundson & Boggio, P.A.'s Elder Law Department**, assists her clients on the implementation of estate, long-term care planning, special needs and business succession plans.
- **Sandra Larson, Larson and Larson Financial**, is committed to helping people create a program for their retirement assets based on risk tolerance, time horizon and goals. It is all about helping people build a solid financial foundation for the future.
- **Jordan Spaeth, district sales director, Assurance Group**, has been working with seniors and helping them with retirement and insurance options for six years. He is a double major from University of Jamestown in business marketing and financial planning and wealth management. Jordan's passion is working with seniors and making a difference in their lives.

Orange County, CA Chapter:

[How to Pay for Aging in Place: A panel discussion](#)

October 17, 9:30 – 10:30 am PDT

Attendance by invite only.

Panelists will include:

- **Linda Lewis, reverse mortgage specialist, Resolute Bank**, is an Orange County chapter member of NAIPC and has been a reverse mortgage specialist for over ten years. Almost all of Linda's clients have been referred by either financial professionals, attorneys and family

members who know that Linda's heart is in helping others research the feasibility of a reverse mortgage. It is an extension of over 20 years of service as a volunteer and ambassador for the local food bank. Linda's background is primarily in the technology sector; conducting seminars and product training sessions all over the world.

- **Carolyn Novotny, licensed RCFE administrator, Access 2 Senior Living**, started the company because she wanted to help aging people in transition thrive in their environment and remove stress from their family and loved ones. She will be the 2020 chair of the Orange County chapter of NAIPC.
- **Neta Wenrick, Medicare expert, KNR Consulting Group Inc.**, possesses a master's degree in Healthcare Administration and a bachelor's degree in Music Education. She has worked for the past 30 years with older adults, including five years at the Institute of Geropsychiatry at Los Alamitos Medical Center as the assistant program director. The past two years have been spent as the director of Marketing for Regency Home Care.

SW Riverside, CA Chapter:

[What Does it Cost to Age in Place?](#)

October 17th, 6:00-7:30 pm PDT

Rancho Family Medical Group

27190 Sun City Blvd.

Menifee/Sun City, CA 92586

RSVP is required: 951-878-0708.

Speakers will include:

- **Caryn Leventhal, Certified Aging in Place Specialist, Seniors' Choice Home Improvements Specialists**, has been in the senior industry for over 25 years in various healthcare settings and organizations. She currently owns Seniors' Choice Home Improvement Specialists, a general contracting construction company dedicated to helping individuals age in place in their home and future proof it by making modifications to help promote independence and safety. In addition to being CAPS certified, she is also a Fall Prevention Specialist.
- **Cea-Jae Howie, Reverse Mortgage Specialist**, has over 25 years in the mortgage industry with an emphasis in the reverse mortgage market. She has educated the senior market on the benefits of the Home Equity Conversion Mortgage backed by the Federal Housing Administration along with the new Proprietary Conventional Reverse.
- **Caroline Rath, Hospice and Community Resource provider, Hospice of the Valleys**, has worked in healthcare for the last six years as a coordinator for the Inland Valley and Rancho Springs Medical Center's Hospitalists. She transitioned into hospice services with Hospice of the Valleys a year ago.
- **Fenella Stevens, SCR Insurance**, has been in the health industry for over 30 years, and licensed for 23. For 25 years, she was on the carrier side working with employers and their employee benefits, and for 17 of those years, that included employer/group Medicare. For the last six years she has worked with individuals to review their Medicare options and enroll them into individual Medicare programs.
- **Tom Somers, financial planner, Pacific Advisors**, brings to his role a wealth of business and financial experience accumulated during his career as an executive and entrepreneur in New

York, Europe and California. An expert in life, disability and long-term care insurance, Tom's depth of experience allows him to identify with his clients' concerns and help them navigate through the complexities of life toward financial balance for their businesses and families. Tom is an active member of the Temecula Valley Chamber of Commerce and other civic organizations.

San Diego, CA Chapter:

AHH, Retirement...but how will you pay for it?

[Ed Brown Senior Center:](#)

October 8, 11:00 am – 12:00 pm PDT
18402 W. Bernardo Dr.
San Diego, CA 92127

[Temple Adat Shalom:](#)

October 16, 11:00 am – 12:00 pm PDT
15905 Pomerado Rd.
Poway, CA 92064

Speaker:

- **Ronen “Rony” Ben-Dov, New York Life Insurance Company**, has been a New York Life licensed professional for fourteen years, is certified as a Life Underwriter Training Council Fellow and is licensed to assist with life insurance, investments, long-term care and annuities. He has spent 20+ years helping seniors in their distribution phase of life.

Triangle Chapter, Raleigh-Durham, NC:

[“Funding, Fraud and the Future of Aging in Place”](#)

October 23rd, 10:00 am – 2:00 pm EST
Hope Community Church
821 Buck Jones Rd.
Raleigh, NC 27606

Speakers will include:

- **Ann Elmore, legal specialist, NC Department of the Secretary of State**, is a retired assistant district attorney. Ann led Savannah's Special Victims Unit and worked on Seniors and Law Enforcement Together (SALT). She used the tools of the criminal justice system to restore justice where seniors were taken advantage of by family, caretakers, lawyers, contractors and clients. Ann has also worked with Legal Aid of NC, helping vulnerable adults access healthcare benefits and housing accommodations. With the Secretary of State's office, she works to prevent harm from occurring through Investor Protection and Business Outreach.
- **Judy Lowd, RN/Care Transition nurse, Heartland Hospice.**
- **Frank Manson, investment advisor representative, Principal Securities**, is the current chairman of the Triangle Chapter of NAIPC. His practice includes helping clients with retirement and “long-term” care plans while protecting their families and assets. One area of particular focus is assisting closely held businesses with transition to the next generation, or new owners. His background includes business consulting and working with national companies, like Anheuser Busch, Glaxo Smith Kline and the NFL.
- **Deb McCutcheon, realtor, RE/MAX Advantage**, has been a licensed realtor since 1999 and has earned the special designation of Seniors Real Estate Specialist (SRES). Deb is a licensed

occupational therapist and is completing an Executive Certificate in Home Modification (ECHM). She serves as VP of Programs for the Triangle chapter of NAIPC and has eased many clients through downsizing transitions with compassion and care. Deb is a team member of the Adam Lindsay Real Estate Group with RE/MAX Advantage.

- **Rick Messemer, Certified Senior Advisor (CSA), is affiliated with Carolina Estate Counsel and heads up Community Outreach and Education for Attorney Kevin Huston.** As Speaker's Bureau vice president of the Triangle Chapter of the NAIPC, Rick also serves on the National Board of NAIPC. He conducts seminars every week to help inform seniors about the legal side of the aging process.
- **Liisa Ogburn, Aging Advisors, NC,** focuses on helping individuals and their families plan for or respond to the needs that arise during the last years of life. Liisa is also a columnist for *WRAL* on elder issues called "Aging Well."
- **Scott Smith, a licensed general contractor, RWS Construction,** has more than 35 years of experience. He is the owner of RWS Construction, a Triangle-area remodeling company with a focus on accessible design. Scott is a Certified Aging in Place Specialist, Certified Graduate Remodeler, Certified Green Professional and a North Carolina native. He's a member of NAHB, NAHB Remodelers, HBA of Raleigh/ Wake County, and the HBARWC Remodelers Council.